

# HUAN WANG

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Dallas, TX

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## VISUAL DESIGNER ✦ USER EXPERIENCE DESIGNER ✦ INTERACTION DESIGNER

Creative/Visual/UX Designer with experience in both the public and private sectors. Advanced knowledge of user experience, analyzing client's needs, and creating a finished product. Excellent academic qualifications: Master of Fine Arts in Web Design & New Media, Bachelor of Fine Arts in Design. Specialization in visual design, project management and development. Ability to conceptualize and create projects from planning to delivery including Information Architecture, User Experience Design, Interface design and optimization.

## EDUCATION

### Master of Fine Arts in Web Design & New Media

*Academy of Art University, San Francisco: 2012 - 2014*

### Bachelor of Fine Arts in Art Design

*Beijing Institute of Graphic Communication, Beijing: 2007 - 2011*

## TECHNICAL SKILLS

|                            |   |
|----------------------------|---|
| <b>Applications:</b>       | Photoshop, Illustrator, After Effects, Premiere, InDesign, Dreamweaver, Flash, Fireworks  |
| <b>Languages:</b>          | HTML5, CSS3, JavaScript, JQuery & JQuery Mobile, Action Script  |
| <b>Operating Systems:</b>  | Mac OS X and Windows  |
| <b>Design Proficiency:</b> | Visual Design, for Web and Mobile UI (iOS/Android);<br>User-Experience: Wireframes, User research and testing, Card Sorting, Prototyping, Personas, Journey Map, Scenarios, Storyboards, Design strategy, Information Architecture, AGILE Methodologies |

## PROFESSIONAL EXPERIENCE

### AT&T ✦ Dallas, TX ✦ Mar 2015 - Present

#### User Experience Designer for AT&T B2B Team

- Worked closely with product teams, developers and user researchers to craft solutions to product pain points and identify future enhancements.
- Analyzed end-to-end process of user registration across all B2B products and created journey map.
- Created process flows based on business needs and user-centered design.
- Worked in an Agile based environment.

### Nagra Innovation ✦ San Francisco, CA ✦ Aug 2014 - Mar 2015

#### Visual Designer

- Sourced, modified, and optimized images for linked desktop and mobile applications.
- Conducted search for determining trends in similar products and interfaces.
- Helped Creative Director in preparing designs and content.
- Assisted in the creation of designs for mobile application.

**Freelancer ✦ 2014 - 2015**

**UI Designer & UX Designer**

- Translated requirements into concepts and user experience designs, including wireframes, information architecture, and interfaces.
- Collaborated with engineering to ensure your designs are technically feasible and guide final implementation of design concepts.
- Worked closely with the Product and Engineering teams to create interfaces and workflows.
- Created simple and delightful user experiences utilizing principals of user-centered design.

**Innovative Management 360 ✦ Santa Clara, CA ✦ Jun 2014 - Sep 2014**

**UI & Motion Graphic Designer**

- Translated the company's core concept into computer motion graphic promotional materials and sales collateral.
- UI Design: Re-design restaurant POS Interface, building new experiences by instituting a user-centered design approach and translated subject matter into concrete design to meet clients needs and marketing.
- Created new motion graphic video design using After Effects.
- Developed a detailed information architecture of the niche market and utilized market analysis to increase channels of penetration and increase revenues.

**Wally Corporation ✦ Beijing, China ✦ Jan 2010 - Jul 2011**

**Visual Designer/UX Designer & Front-end Code Developer**

- Responsible for redesigning company's website, including: complete the web front-end coding, maximize user experience, image optimization, retouching and web content.
- Designed the user interface for enhancements and continuous expansion of touch-screen product to increase profits and streamline the ease of use and purchasing process for customers.
- Collaborated closely with marketing supervisor to combine business requirements for marketing strategy.

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**ADDITIONAL CREDENTIALS**

**PORTFOLIO**

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**AWARDS**

- **Hectometre Scroll Drawing Contest, Beijing: 2007:** Third Prize
- **Chunlei Calligraphy Contest, Beijing: 2000:** First Prize

**LANGUAGES**

Fluent in English and Mandarin Chinese